



European Chamber
中国欧盟商会

Introduction European Chamber in China – South West Chapter

25th, Oct 2017, 匡佑恒 Joachim Kässmodel (Kim) – Board Member



ENRICH

EUROPEAN NETWORK OF
RESEARCH AND INNOVATION
CENTRES AND HUBS, CHINA

Chengdu Overview

more than just Pandas



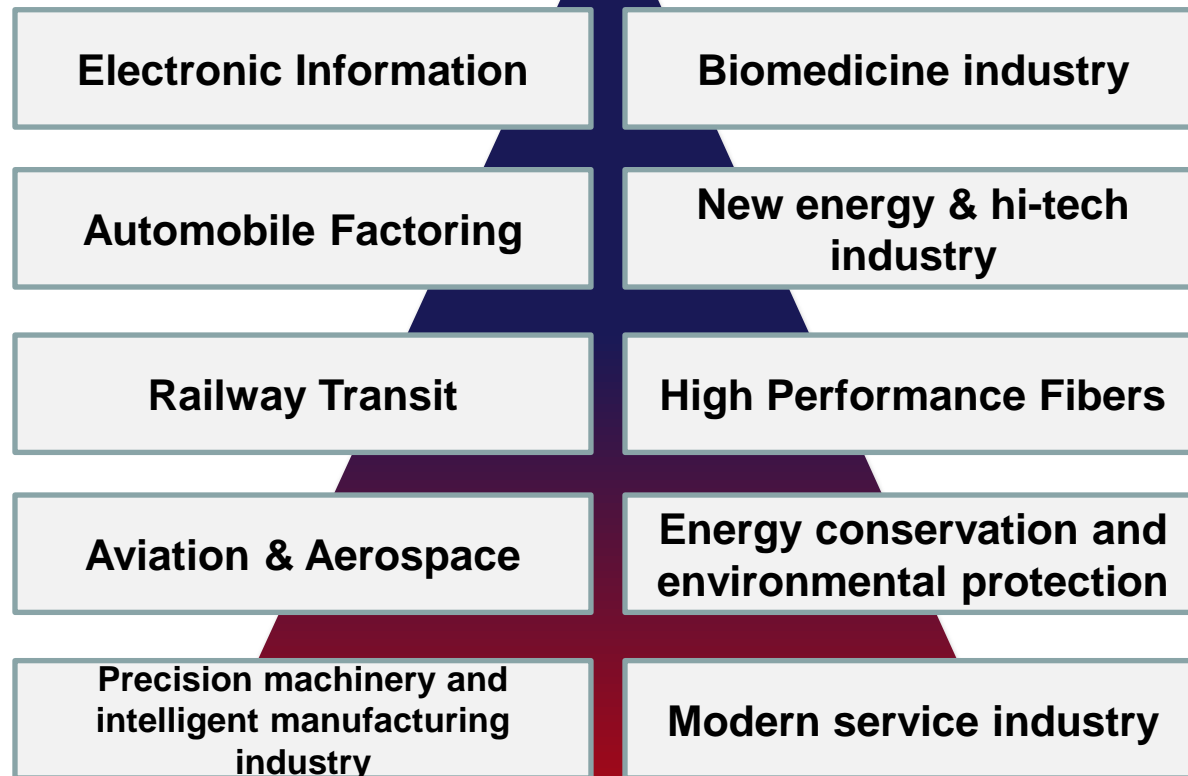
- **Population:**
16 Mio. Inhabitants (Sichuan: 82 Mio. Inhabitants)
- **2016 GDP:**
CNY 1.12 trillion RMB or ~155 billion EUR
- **GDP per capita:**
CNY 63,977 RMB or ~10,397 EUR
- **15 consulates in Chengdu**
(US, Germany, France, Singapore, Australia, Switzerland) and more to come
- **Increasing focus on high-tech**
- Part of "Modern Silk Road" – **OBOR**

Chengdu Overview

Key Industries

PSA PEUGEOT CITROËN  SIEMENS  'TORAY' 

IBM 



FOXCONN 



Chengdu Overview

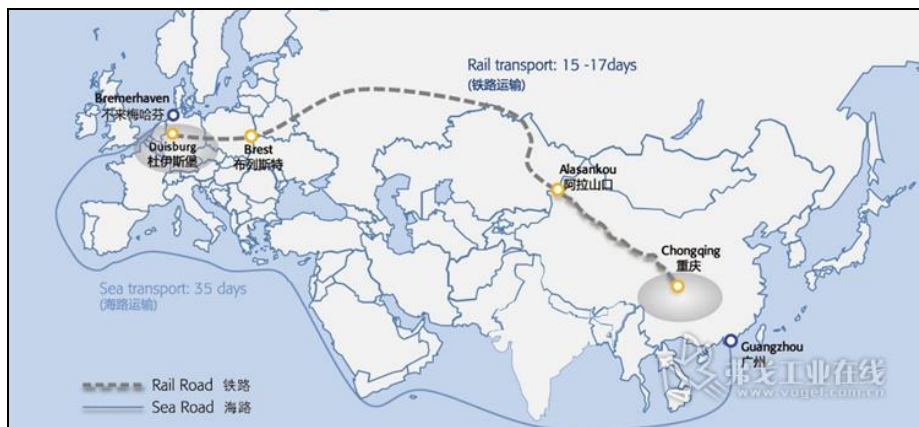
Growth Opportunities



- Growth rates in past > 5 years consistently above national average
- 278 Fortune 500 companies
- Pilot free trade zone and special investment zones
- Cross-border e-commerce trial city
- Electronic information manufacturing industry: 446bn. RMB / 50% growth
- Automotive Industry has grown to 8,3%, 150bn. RMB with 1 Mio vehicles
- Aviation & Aerospace has grown by 15% (50bn RMB) by 2015 -> 2017
- 53 Excellent schools & universities with international cooperation (e.g. SWUFE & Sichuan Univ.)

Chengdu Overview

Gateway to China and Europe



- 4th largest airport in China (>40 Mio. passengers in 2016)
- 72-hour visas
- 91 direct international flights
- Tourism GDP: 204bn. RMB / 20%
- Transportation / Logistics GDP / growth: 86bn.RMB / 11.4%
- Largest regional hub for cargo Railways
- Cargo Train Chengdu – PL - Germany
- Modern Metro/Subway: Passengers : 1.8 Mio. daily ; No. of stations: 90
- Under Development:
2nd airport in Tianfu New Area by 2020, investment 72bn. RMB

European Chamber of Commerce

About the chamber in China



Established in 2000 by 51 member companies in Beijing

Non-Profit and Independent, solely funded and supported by our members

Currently has over 1,800 members (SME & Multinationals)

Has nine offices across seven chapters

The Southwest China chapter was established in 2005 and has offices in Chengdu and Chongqing. 140 members today

European Chamber of Commerce Objectives

Greater Market Access
for European
companies

Provide Lobbying
Channels to China &
Europe

Business contacts
through networking

Establish Lobbying
strategies through
Working Groups

**To act as the
Independent voice of
business in China**

European Chamber of Commerce China Government affairs



European Chamber of Commerce Chengdu Government Affairs

www.europeanchamber.com.cn



European Chamber of Commerce

Our Flagships: Position Paper and BCS

- National Position Paper and Business Confidence Survey (BCS) released annually
- Southwest published first Local Position Paper in April 2016

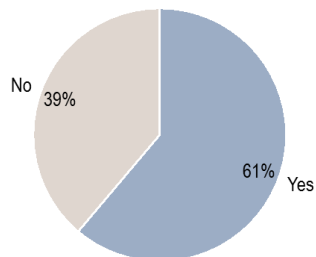


Business Environment

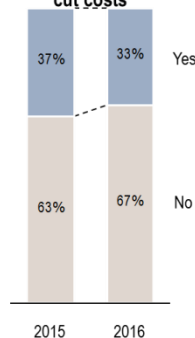
Southwest offers positive conditions for investment

- SW Members feel more welcome now than 10 year ago
- SW Member companies want to cut fewer costs than before
- Nationally members still see SW China as one of the country's most attractive investment destinations
- SW's growth remains well above China's national average

Southwest China European companies feel more welcome than 10 years ago



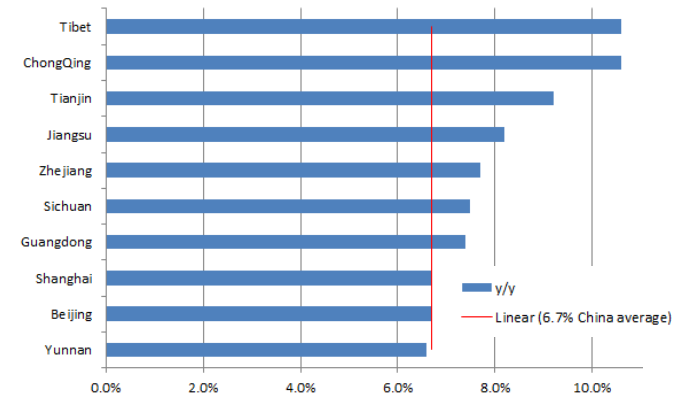
Southwest China cut costs



Expansion plans to other China provinces



H1 2016 Growth rate GDP



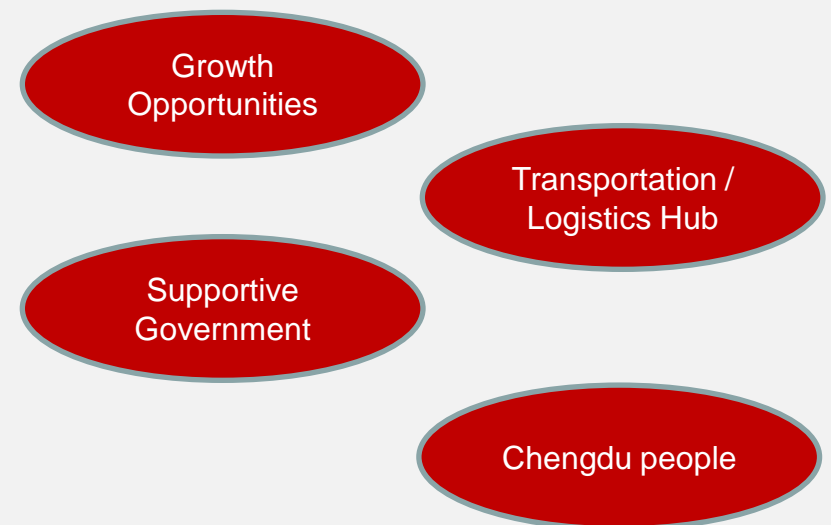
Chengdu Investment Situation

Challenges and recommendations

Chengdu's Challenges 2016



Why to invest in Chengdu?





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Thank You



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