

## **Fostering European STI internationalisation: the case of the European Network of Research and Innovation Centres and Hubs (ENRICH) in Brazil, China and USA**

The European Network of Research and Innovation Centres and Hubs (ENRICH) is a network-based initiative created through three different Horizon 2020 projects (CEBRABIC, ERICENA and NearUS) gathering Europe-wide efforts and actors to connect and support European science, technology and innovation actors in targeted innovation frontrunner markets - Brazil, China and USA, ultimately fostering European science, technology and innovation (STI) excellence and leadership at a global scale.

Working on a service provision basis, ENRICH provides a wide range of services to a broad range of entities, including research actors (universities, research centres, etc.), innovation actors (innovation agencies, incubators, etc.) and business actors (SMEs, business networks, etc.).

ENRICH services intend to address all the needs for support of an European STI organisation when addressing the abovementioned international markets, ranging from training activities up to soft landing and co-working, including as well networking, intelligence, consultancy, among others.

The aim of this topic is to present the setup of ENRICH, including the landscape and market analysis that led to the definition of the strategy and cornerstones of ENRICH. It will also present the upcoming activities, particularly focusing on initiatives that may be of potential interest to research and technology organisations attending EARMA conference.

This topic proposal will be implemented by representatives of SPI, from Portugal, represented by Sara Medina, Member of the Board; and EBN, from Belgium, represented by Robert Sanders, Head of the International Projects Unit, two organisations involved in the setup and implementation of ENRICH, as consortium members of the three projects.